

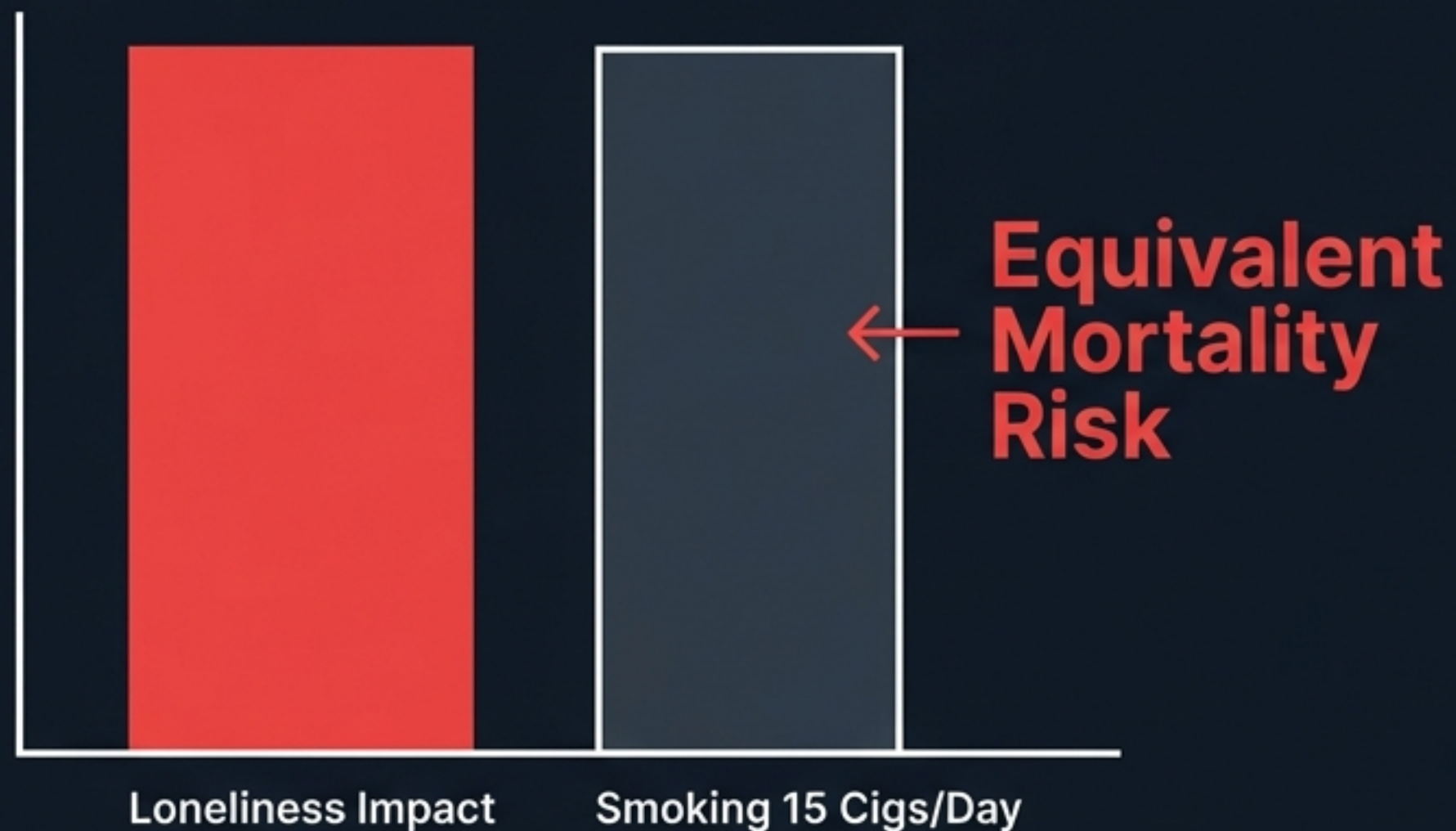
# Redefining Human Connection

Where Serendipity Meets Location.



Discover. Connect. Enjoy.

# The Silent Epidemic is Becoming a Public Health Crisis



**60%** of Americans report feeling lonely.



Current platforms act as **isolation amplifiers**, worsening the crisis and posing serious **mental** and **physical health** risks.

# Replacing Isolation with Effortless Connection

The Old Way: The Scroll



- FOMO & Anxiety
- Passive Consumption
- Digital Isolation

The Saturday Way: The Action



- Serendipity
- Active Participation
- Real World Connection

**Our mission is to replace the norms of social isolation with effortless, enjoyable, and personalized real-world connections.**

# 10X Your Social Life



## Find Your Tribe IRL

Connect with like-minded people instantly for activities like hiking or a chill night.



## New in Town?

Never feel alone. Navigate a new city with instant connections.



## Travel Blues

Connect with friendly faces before your plane even lands.



## Missed Connections

Know when friends are nearby so you never miss an opportunity.

# Not Just a Directory. A Serendipity Engine.



## AI-Driven Connections

Connects users based on resonance with interests and lifestyle.

## The “Vibe Check Score”

Proprietary algorithm evaluating compatibility. Higher scores = better matches.

## AI-Powered Interactions

Enhanced profiles and conversation starters to break the ice.

# See Your World. Find Your People.

## Smart Filters:

Toggle between "For You", "Favs", and "Groups".

## Global View:

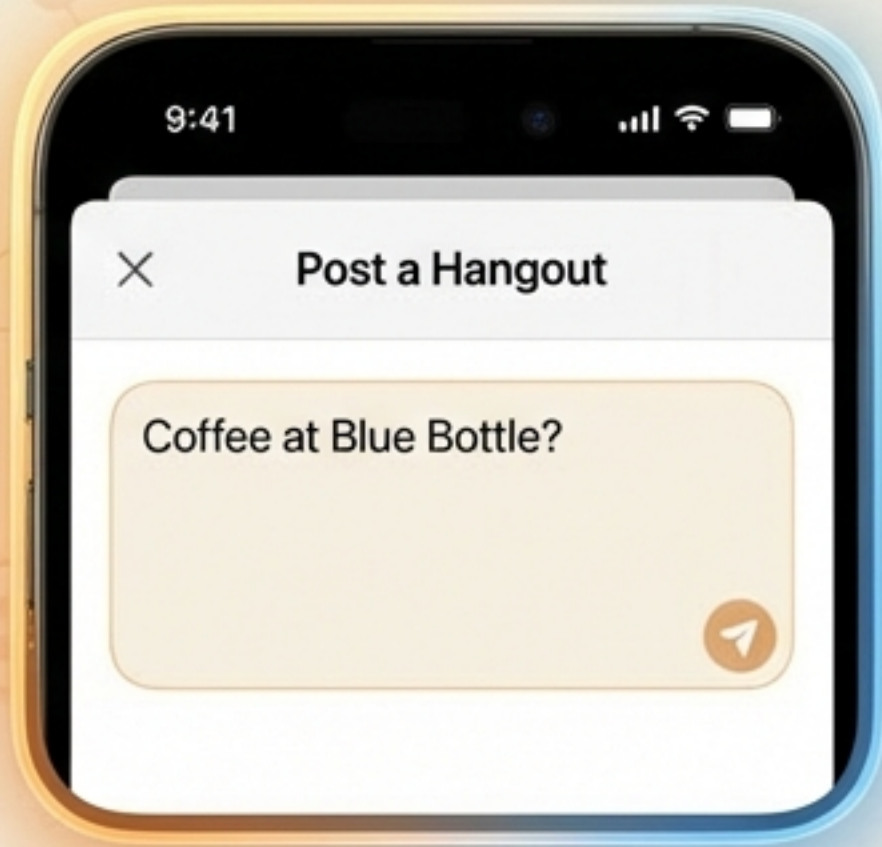
See where your people are anywhere in the world.



## Status Updates:

Posting what you're up to allows AI to suggest personalized ideas.

# From 'Nothing to Do' to 'Hangout Heaven'



**1. Post**



**2. Notify**



**3. Meet**

Transform boring hours into spontaneous thrills. Friends within 5 miles get a Magical Smart Push Notification.

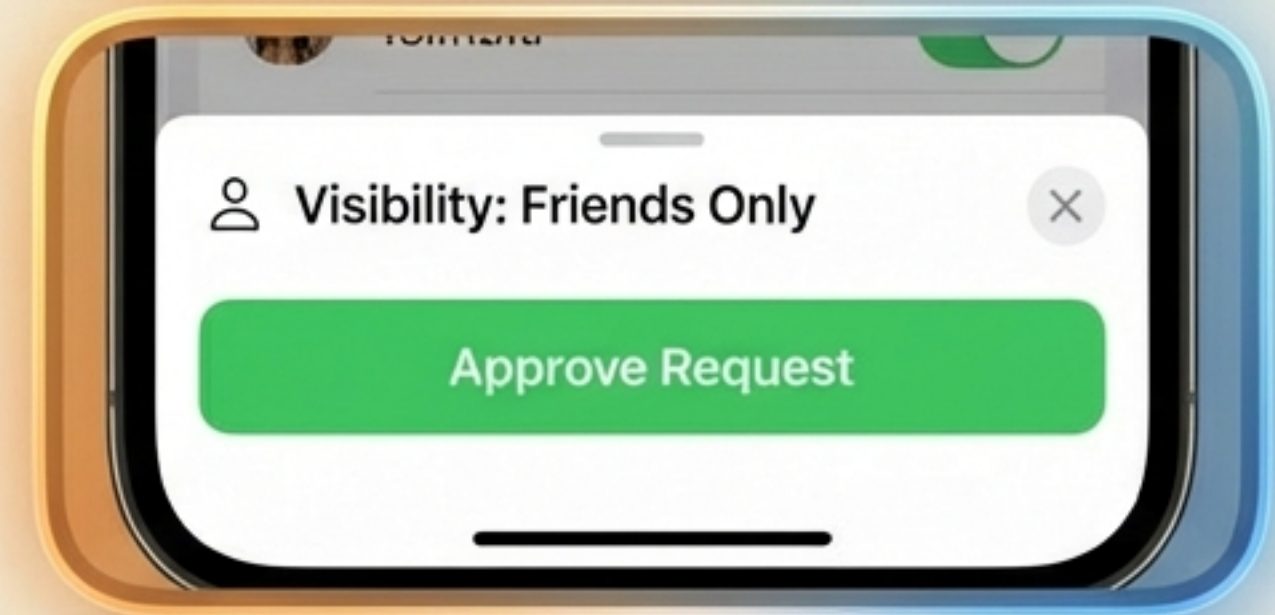
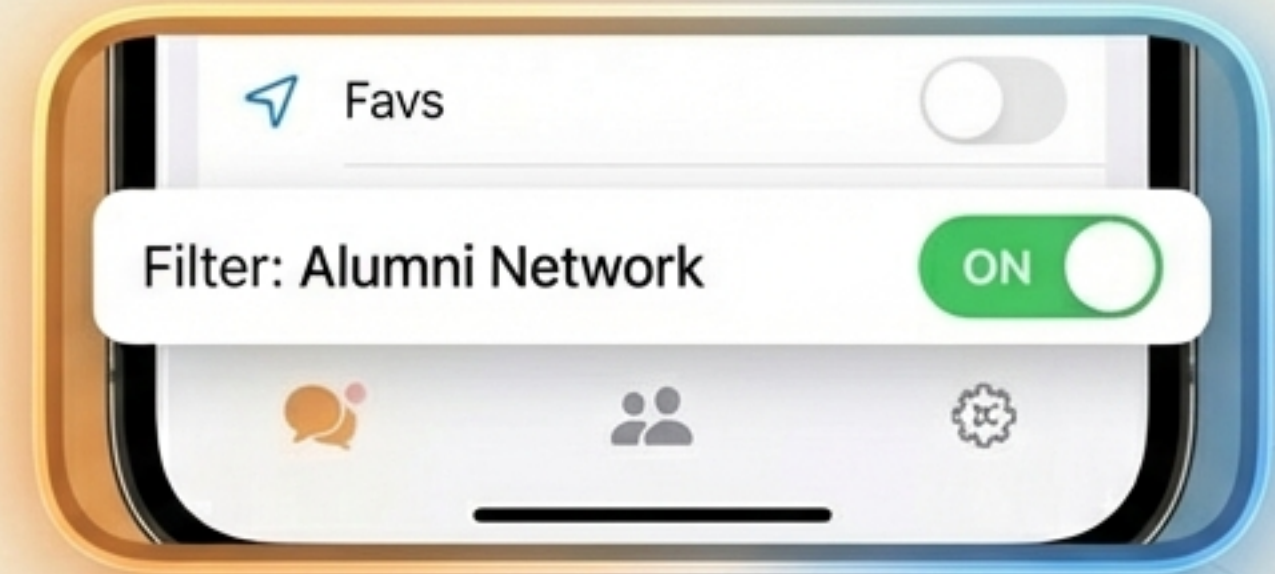
# Trusted Networks & Complete Control

## College Connect

Reconnect with alumni, current classmates, and undergrads. A dedicated filter for trusted academic networks.

## Your Rules (Privacy)

Only friends within 5 miles see you. Joining a hangout requires approval. Rejecting a request sends no notification (No Ghosting Guilt).



# A Solution for Every Social Context



# Disrupting a \$100B+ Industry



**The Saturday Opportunity**

**Technological Leap**  
(AI Matching)

**Societal Need**  
(Loneliness Epidemic)

**26% CAGR**  
**\$100 Billion**

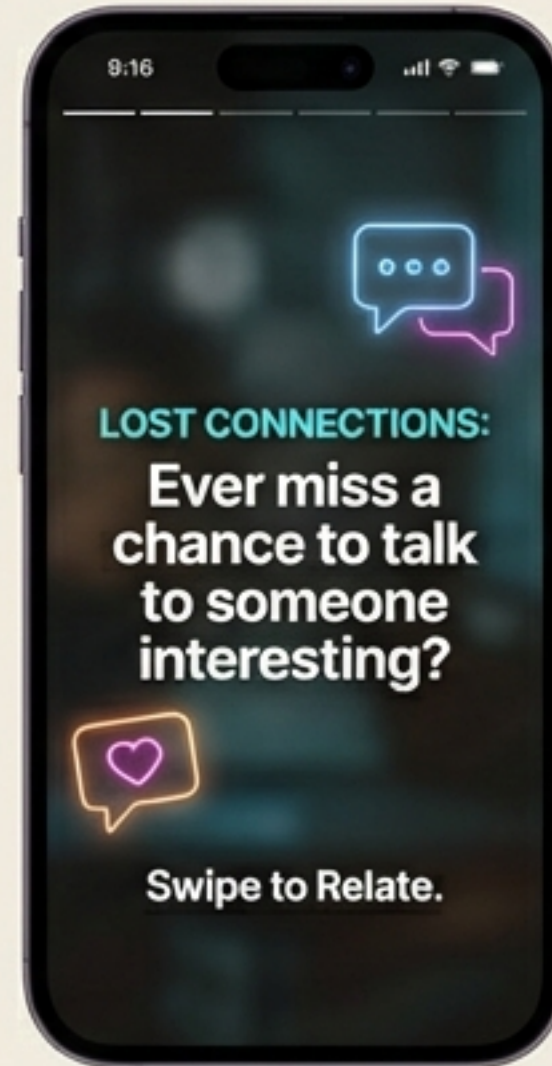
AI advancements meet urgent human demand for real connection.

# The Growth Engine: The TikTok Playbook



## 🔥 Trend Creation

Viral challenges like “Make a Friend in an Hour” drive massive participation.



## 💬 Content Themes

Addressing FOMO and Lost Connections tap into deep relatability.



## 👤 Influencer Engagement

Polls, user tagging, and college hooks activate targeted communities.

# Monetization & Revenue Streams



## Premium Groups

Subscription access to exclusive influencer-led groups.



## Premium Filters

Subscription for advanced location-based filters and hyper-personalization.



## Local Ecosystem

Deals & Recommendations. Partnerships with local businesses (bars, cafes) for tailored offers.

# Built by Visionaries with Proven Exits



**Cliff  
Lerner**

CEO & Co-founder

- ✓ Scaled 'AreYouInterested?' to 120M users & \$100M revenue.
- ✓ Led Snap Interactive to first pure-play social media IPO.
- ✓ Former Board Member of Bumble Inc. (acquired for \$3B).



**Darrell  
Lerner**

Co-founder

- ✓ Serial entrepreneur with 2 successful exits (AllPaws to PetSmart).
- ✓ Co-founded Snap Interactive (120M users).
- ✓ Digital strategy thought leader.

# Make Life Extraordinary

We are combining the psychological need for connection with the power of AI and location technology. Saturday is not just an app; it is the cure for the digital loneliness epidemic.

Join the movement to reclaim the real world.