



Redefining Human Connection

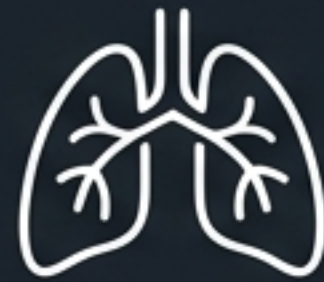
Where Serendipity Meets Location



The Silent Epidemic

60%

of Americans are affected by loneliness.



Health risks comparable to smoking 15 cigarettes a day.

Loneliness is no longer just a feeling; it is a public health crisis. The current digital landscape has failed to solve the fundamental human need for connection.



The Toxic Scroll-Fest

Existing platforms act as isolation amplifiers.

Instead of fostering connection, current social media creates FOMO and performative anxiety. We are more connected than ever, yet more isolated. The world needs a shift from digital consumption to physical presence.

Seamless Connections, Unforgettable Moments

10x Your
Social Life



Get Offline: We don't just put you online; we get you out the door.



Real-Time Context: Know when friends are nearby to never miss an opportunity.

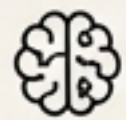


Spontaneity: Transform a boring Tuesday into a Saturday night.



Engineered Serendipity

Proprietary AI & Vibe Scores



AI-Driven Connections:

Matching users based on resonant interests and lifestyle data.



The Vibe Check:

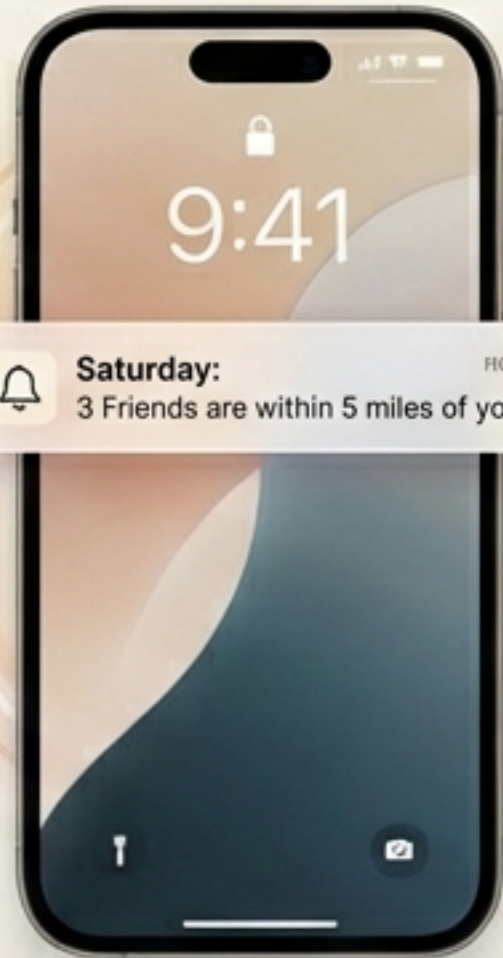
A proprietary score gauging compatibility before you even say hello.



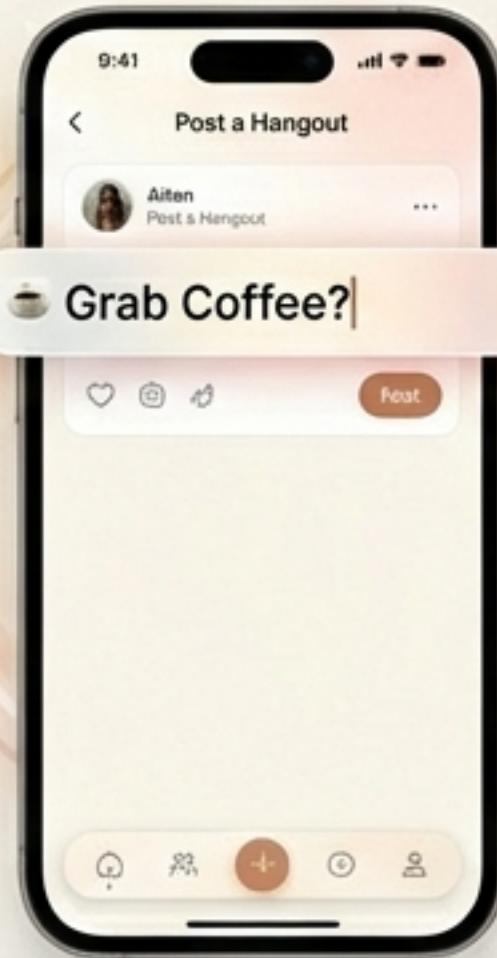
Conversation Starters:

AI-enhanced profiles provide context to break the ice instantly.

Spontaneity, On Demand



Smart Push Notifications:
Only relevant alerts to reduce noise.



Status Updates:
Quickly signal availability to your Favs.



The Open Map:
Global view to see where your people are.

Find Your Tribe

Whether reconnecting with alumni or finding a hiking buddy, Saturday organizes the world by community.



Seamless Social Integration: Link accounts to verify identity and import vibes.



A Solution for Every Stage of Life



The New Grad

Bridging the gap from campus to the real world.



The Digital Nomad

Turning co-working spaces into communities.



The SoloPreneur

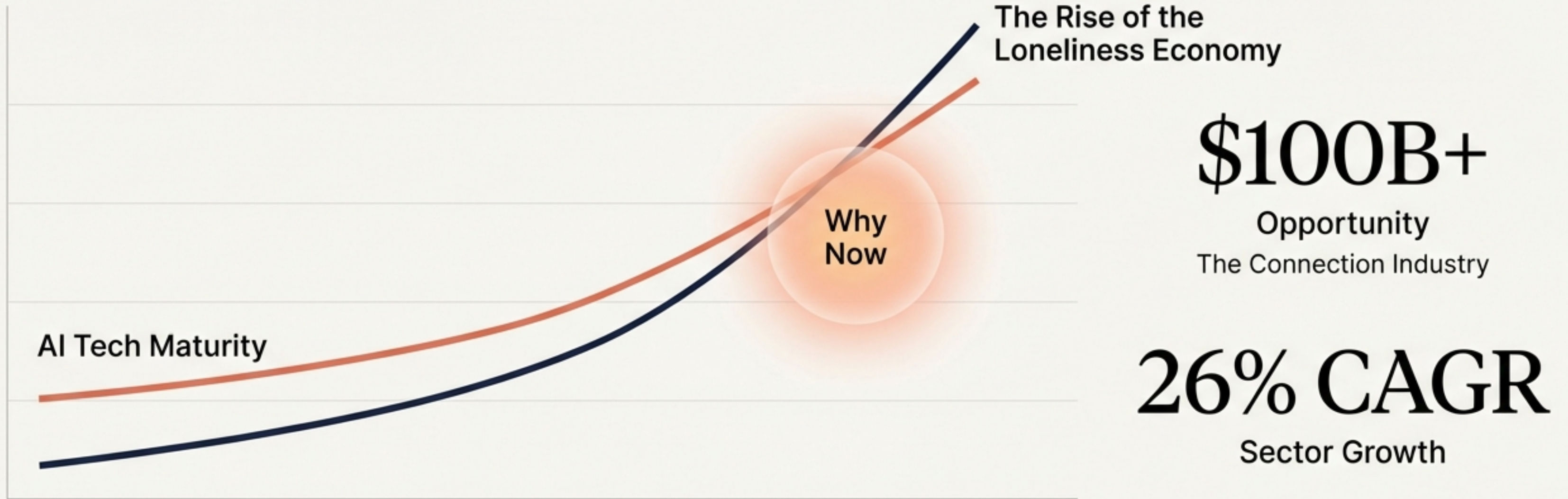
Navigating the business world with peers.



The Boredom Buster

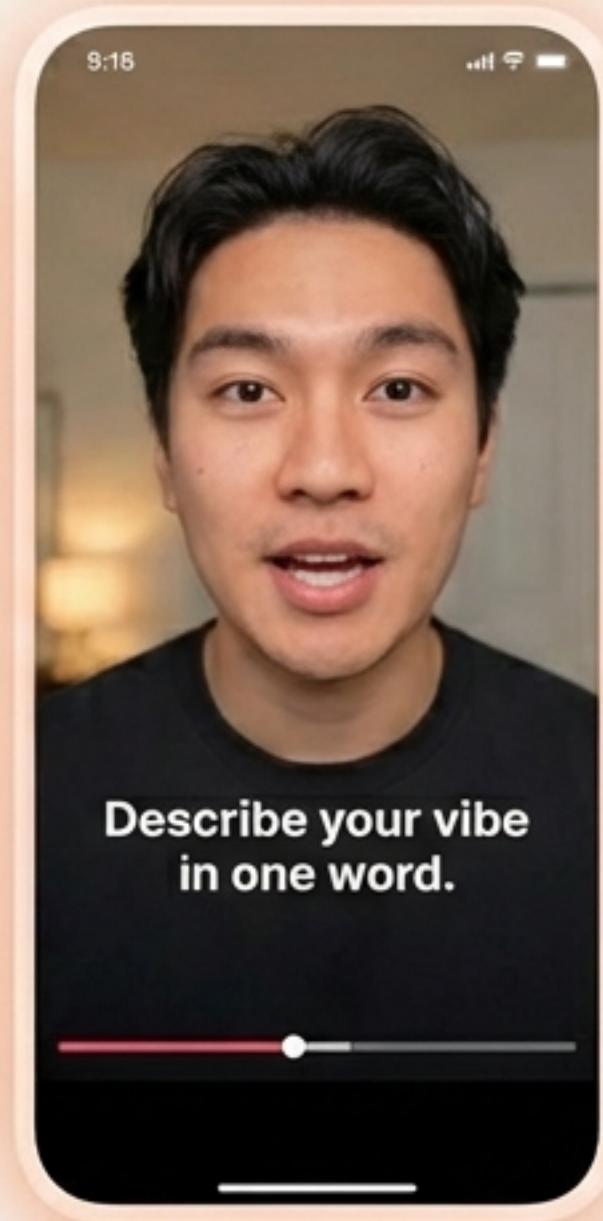
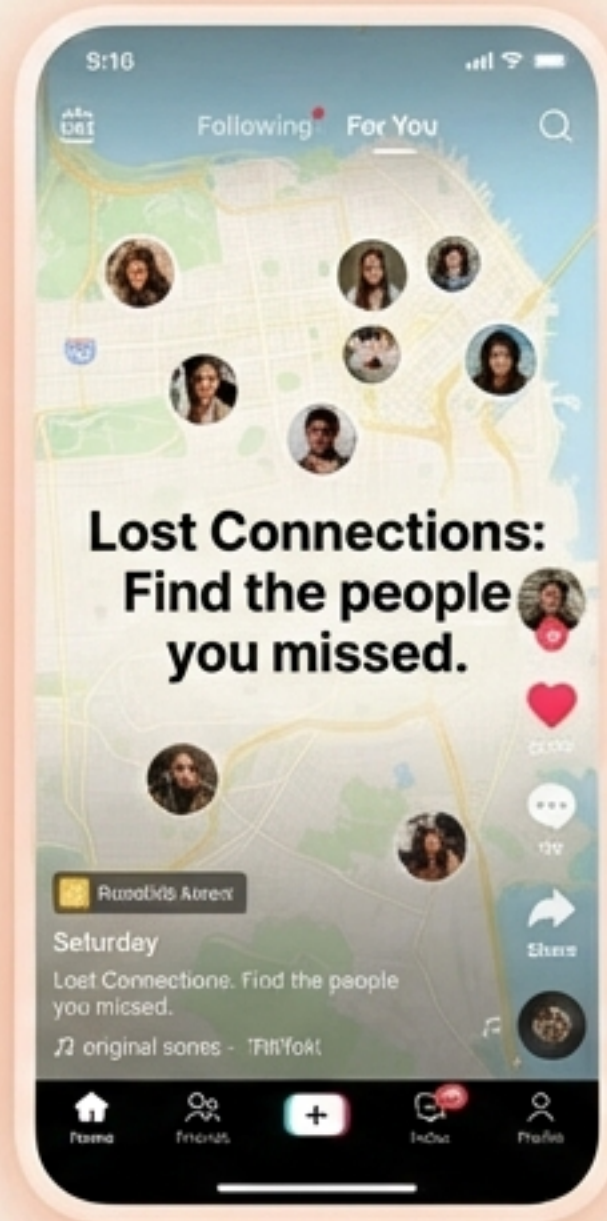
Turning 'nothing to do' into active plans.

Converging Forces



With AI advancements enabling smarter matching and a post-pandemic world desperate for connection, Saturday is positioned to disrupt this space.

The Growth Engine: TikTok-First Acquisition



Meeting Gen Z where they live, to bring them where we live.

Monetizing Connection



Premium Groups

Subscription access to exclusive, influencer-led communities.



Premium Filters

Advanced search capabilities (Alumni year, specific interests).



Hyper-Local Deals

Partnerships with local businesses to offer Hangout deals.

Philosophy: Value-add monetization that enhances the offline experience, rather than selling user data.

Built by the Pioneers of Social Discovery



Cliff Lerner



Darrell Lerner



120 Million Users Scaled

\$100 Million Revenue Generated

This isn't our first rodeo. We defined the dating app era,
and now we are redefining the friendship era.



Replacing Isolation with Connection

Our mission is simple: To make real-life connections effortless, enjoyable, and personalized. We are building the cure for the scroll.

“Where Serendipity Meets Location.”



Join the Movement

Download Saturday or
connect with the founders.

Cliff Lerner & Darrell Lerner
saturdayapp.com

